



Insightful, strategic, and adaptive Art Director with a passion for art and psychology. Looking to grow, learn, and collaborate with other creatives.

## Contact

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502.640.4016

## Education

### CHICAGO PORTFOLIO SCHOOL

Chicago IL, 2019  
Art Direction

### XAVIER UNIVERSITY

Cincinnati OH, 2017  
BA Advertising & Communications

## Skills

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe After Effects  
Random facts about the universe  
Pogo Sticking  
Optimism

## Experience

Social Media  
Shopper  
Experiential  
Corporate Sponsorship  
Website Design UX/UI  
Packaging Design  
Merchandising  
Brand identity and messaging  
Product Development

## Art Director

### The Marketing Arm, 2021, Chicago, IL

Helped concept and design creative across social, shopper, digital and experiential. Developed programs for partnerships and activations as a corporate sponsor with major sports leagues like College Football and NASCAR.

**Goodyear** (Goodyear Cotton Bowl - Goodyear 400)

**Pearle Vision**

**American Airlines**

**State Farm**

**Pernod Richard**

**Nissan**

## Art Director

### Paca's Apparel, 2021, Freelance

Creative lead (only creative) at a small start-up marketing luxury socks made from alpaca fiber. Managed art direction, design, copy, and merchandise, with an extensive range of creative responsibilities. (see experience) Retained an absurd number of fancy socks. Recruiters, let's make a trade.

## Art Director - Designer

### Ryerson Steel, 2021, Freelance

Designed three separate freelance projects 1: Interactive digital recruitment brochure design and user interface (thanks Covid). 2: Created the concept copy and design for a company/department logo. 3: Company calendar.

## Associate Art Director

### The Escape Pod 2019, Chicago, IL

Worked on a variety of campaigns, creative briefs, company pitches, and agency projects. Assisted with the design and brand positioning for new companies and aspiring products. Wore lots of extravagant hats.

**Gun Share Program**

**Merrick Pet food**

**Zukes Pet food**

**Fireball Whiskey**

**Lil' Gourmets**

**Escape Pod Social**

## Art Director Intern

### The Escape Pod 2019, Chicago, IL

Led conference and expo event from concept to execution, focusing on gun reform through a satirical booth promoting a National Gun Share Program Created website, design, merchandise, brand identity, & event framework.